



# GREEN EXPO SYDNEY 2009

## 25 - 26 August



### GES – ‘The Heart of the Australian Garden Industry’

The Grand Pavilion at Rosehill Racecourse is booked out for this inaugural ‘trade-only’ Green Expo Sydney. GES, as this show has become known, is an exciting initiative of the Nursery & Garden Industry, NSW & ACT (NGINA) and will very firmly establish Sydney as the geographical centre of east coast horticulture. The aim is to appeal to as wide a cross section of the nursery and garden industry as possible and NGINA will warmly welcome members of the Australian Institute of Horticulture to this expo.

#### Where and when?

GES is being staged at Rosehill Gardens in The Grand Pavilion. Rosehill is ideally situated on James Ruse Drive in Parramatta, Sydney and is easily accessible by major freeways.

#### The dates/times are:

**25<sup>th</sup> August 8.30am – 7pm and 26<sup>th</sup> August 9am – 12.30pm**

There is ample off street parking and hotels nearby are within easy walking distance. The facilities at Rosehill are superb and the venue overlooks the famous Rosehill Racecourse. Brendan Moar of ‘Dry Spell Gardening’ fame on TV and expert landscape designer will officially open GES at 8.30am on the 25<sup>th</sup>.

#### What’s GES all about?

What can you expect when you attend? Well – if you pre-register, your badge will be ready upon arrival. Go to: [www.ngina.com.au](http://www.ngina.com.au) to download the Registration Form. Fill it in and fax it back – we’ll do the rest! You will notice a very impressive Fusion Showcase before entering the main exhibition area. This Wall highlights ‘New to 09’ plants and products – over 60 entries so far – submitted by exhibiting businesses. An expert panel will have judged these and awarded certificates where appropriate. This is a wonderful opportunity to view new lines plus there is an opportunity to vote in the ‘People’s Choice Award’ – you might even win a prize!

The GES layout has been arranged in such a way that you will naturally progress through each aisle to view each of the 110 exhibition spaces. Yes....GES is a ‘sell-out’! On display is a great mix of plants, allied trade lines and giftware. An extensive range of product will be on display in a sophisticated trade show environment. GES will appeal to all of industry: retailers, growers, landscapers, designers, architects, councils, parks and gardens, students, media and so on. An exhibitor list will soon be published on the NGINA website.

Sponsorship for GES has been phenomenal and you will see these 8 businesses named who have pledged their support for this show. Their exhibits will be identified by Platinum, Gold and Silver sponsor logos. This indicates a firm level of commitment and support for the nursery and garden industry. All exhibits will be judged and awards presented for best displays.

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**This is a vital opportunity for you to: mix and mingle, network, plan ahead, see what's interesting and source new lines, talk to suppliers and be part of this ambitious and rewarding event staged by NGINA. Green Expo Sydney 2009 welcomes all AIH members – come along and be part of the show. Bring along as many staff as possible to look, listen, learn and enjoy!**

For any further information please contact Peter Whitehead CNP at NGINA on (02) 9679 1472

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