



AIH 2022 Partnership Prospectus

Platinum Sponsor

\$20,000

Includes all the benefits of the Gold Sponsorship (with the exception of the award) plus:

- Opportunity to tailor a sponsorship package to your needs
- 5min presentation at conference plus use of marketing videos throughout the day. Free stand at conference and distribution of marketing material to delegates
- Sponsor the AIH Adenanthos 'Platinum' Award Including sponsor details in all award publicity, logo on the award, opportunity to speak/self-promote on the night and present the award at the AIH Annual Awards event.
- 2 tickets to all AIH events
- Table of 10 at the AIH Annual Awards dinner

Gold Sponsor

\$10,000

Includes all the benefits of the Silver Sponsorship (with the exception of the award) plus:

- In collaboration with the AIH, develop and present a dedicated product or professional development workshop where sponsor's product, business or service can be highlighted.
- Collaboration with AIH on all events and activities including the AIH Continuing Professional Development (CPD) program nationally
- Opportunity to host an event named after sponsor
- Opportunity to present/self-promote at AIH events
- Logo on all AIH official documentation and correspondence
- Prime positioning of sponsor's details on the AIH website
- Sponsor the AIH Golden Wattle Award. Including sponsor details in all award publicity, logo on the award, opportunity to speak/self-promote on the night and present the award at the AIH Annual Awards event.
- Free ticket to all AIH events



Australian Institute of Horticulture Inc.

'Promoting Horticulture - the Profession of the 21st Century'

All Sponsorships and other rates quoted do not include 10% GST



Silver Sponsor

\$5,500

Includes all the benefits of the Green Sponsorship (with the exception of the award) plus:

- Opportunities to participate and advertise sponsor's product, business or service in AIH Continuing Professional Development (CPD) Program workshops.
- Advertisement in AIH E Newsletters including the Hort Insights publication
- Sponsor the AIH Silver Gum Award. Including sponsor details in all award publicity, logo on the award, opportunity to speak/self-promote on the night and present the award at the AIH Annual Awards event.
- 4 tickets to the AIH Annual Awards dinner

Green Sponsor

\$3,500

Includes all the benefits of the Corporate Sponsorship (with the exception of the award) plus:

- Access to all professional development webinars and material for sponsor and their team
- Logo on banners and other promotional material for AIH events including Continuing Professional Development (CPD) Program events
- Advertisement on the AIH website
- Sponsor the AIH Urban Green Space Award, AIH Regional Green Space Award or AIH International Green Space Award. Including sponsor details in all award publicity, logo on the award and opportunity to present the award at the AIH Annual Awards event.



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Corporate Sponsor

\$1,500

Includes:

- Arranged direct contact with members
- Logo and link to sponsor's website on the AIH website
- Promotion on AIH social media
- Editorial in E Newsletter and Hort Insights publication
- Logo and/or advertisement in AIH E Newsletters including the Hort Insights publication
- Sponsor the AIH Horticulturist of the Year or AIH Student of the Year Award. Including sponsor details in all award publicity, logo on the award and opportunity to present the award at the AIH Annual Awards event.
- 2 tickets to the AIH Annual Awards dinner

Corporate Member

\$500

Includes:

- Logo and link to sponsor's website on the AIH website
- Logo and/or advertisement in AIH E Newsletter and Hort Insights publication
- Sponsor one of the AIH Excellence Awards. Including sponsor details in all award publicity, logo on the award and opportunity to present the award at the AIH Annual Awards event.
- Business contact details on corporate database



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